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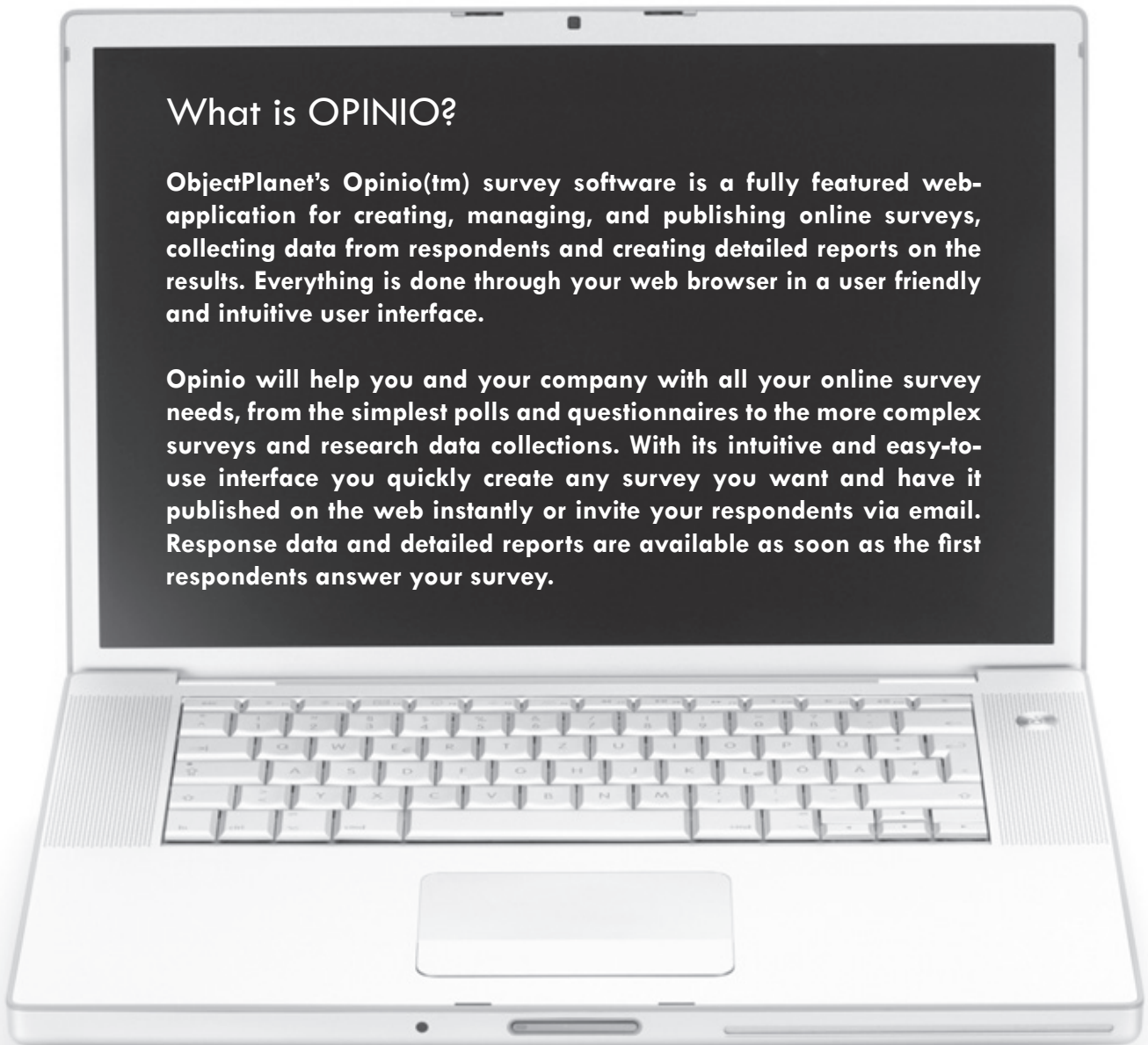
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What is OPINIO?

ObjectPlanet's Opinio(tm) survey software is a fully featured web-application for creating, managing, and publishing online surveys, collecting data from respondents and creating detailed reports on the results. Everything is done through your web browser in a user friendly and intuitive user interface.

Opinio will help you and your company with all your online survey needs, from the simplest polls and questionnaires to the more complex surveys and research data collections. With its intuitive and easy-to-use interface you quickly create any survey you want and have it published on the web instantly or invite your respondents via email. Response data and detailed reports are available as soon as the first respondents answer your survey.



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OPINIO Concept

When you have prepared your questions and decided on the survey population, you log into Opinio from your web browser. Create a new survey, and start adding your questions simply by typing in the text and selecting the response type for each question.

When your questions are done, you either publish a link to the survey on your web-site or invite respondents via email. All collected data from the respondents will immediately be available in Opinio to be inspected, analyzed, and reported upon.



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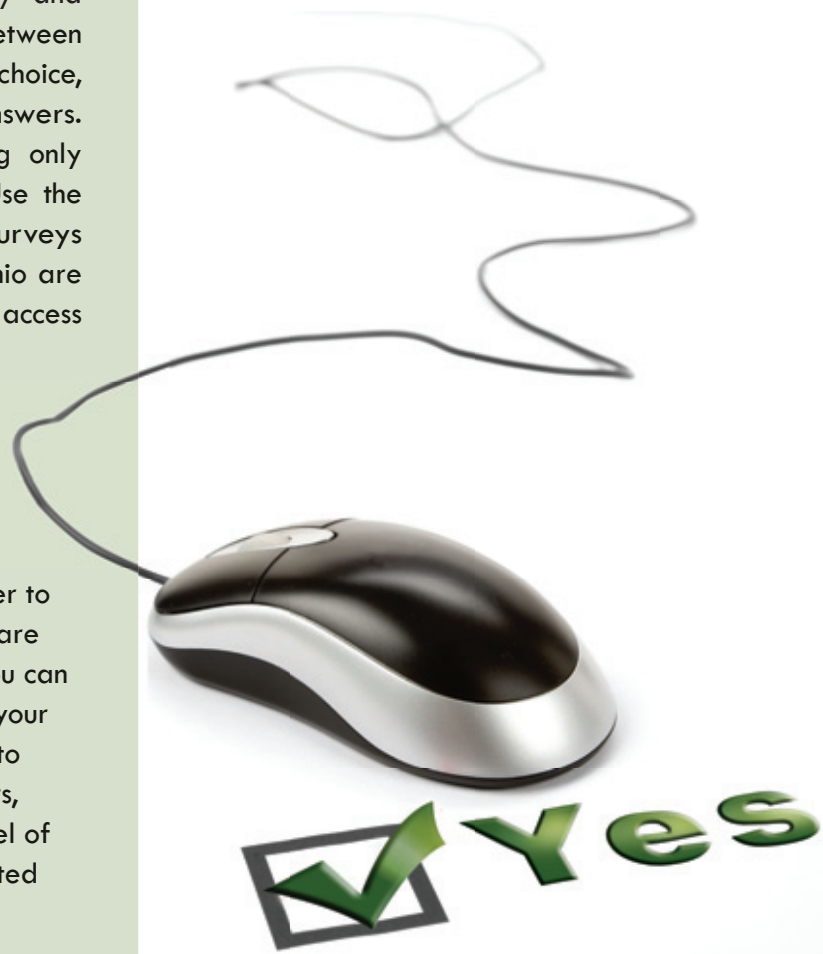
OPINIO Features

Survey Authoring and Administration

Opinio offers complete control of the survey and question design, layout, and structure. Select between multiple response types such as rating, multiple choice, dropdown lists, matrices, and open-ended answers. Add branching logic to your questions asking only relevant questions based on response input. Use the piping functionality to make your online surveys highly dynamic and intuitive. All surveys in Opinio are organized in folders for better organization and access control.

Reports and Report Portals

Opinio allows you to create views on the data material from the survey in an infinite number of ways, using report elements, filters, and other settings. As soon as respondents submit an answer to the survey, detailed response data and reports are available through Opinio's reporting feature. You can customize the visual layout of the reports to for your preferred liking. Report Portals is a simple way to make your reports available to others (coworkers, partners, customers, etc). You can choose the level of security; portals can be public, password protected or private.



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Multilingual Surveys

Opinio supports multilingual surveys, meaning that you can translate a single survey into multiple languages. This allows survey authors to publish an online survey in different languages, and still be able to create reports including responses from all languages. Opinio's user interface also comes in different languages, currently supporting English, Spanish, German, French, Dutch, Swedish, Danish, Norwegian and Czech.

Panel Management

Opinio's Panel management feature allows you to create a list of people that have agreed to provide information about themselves and to be invited to participate in multiple surveys. Decide your own attributes to optimize sample selections and define and publish a survey panelist signup page.

User Management

Opinio is a multi-user survey application that can serve small companies to an entire organization with hundreds of departments and many thousand users where each and every department and user can have their access privileges controlled in great detail. Opinio offers a powerful set of features that enable administrators to perform detailed user administration. Administrators (with super-user access) can create users, give them access to various resources in the system, and even delegate user management. All surveys and polls are organized in easy to understand folders and subfolders.

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Survey Look and Feel

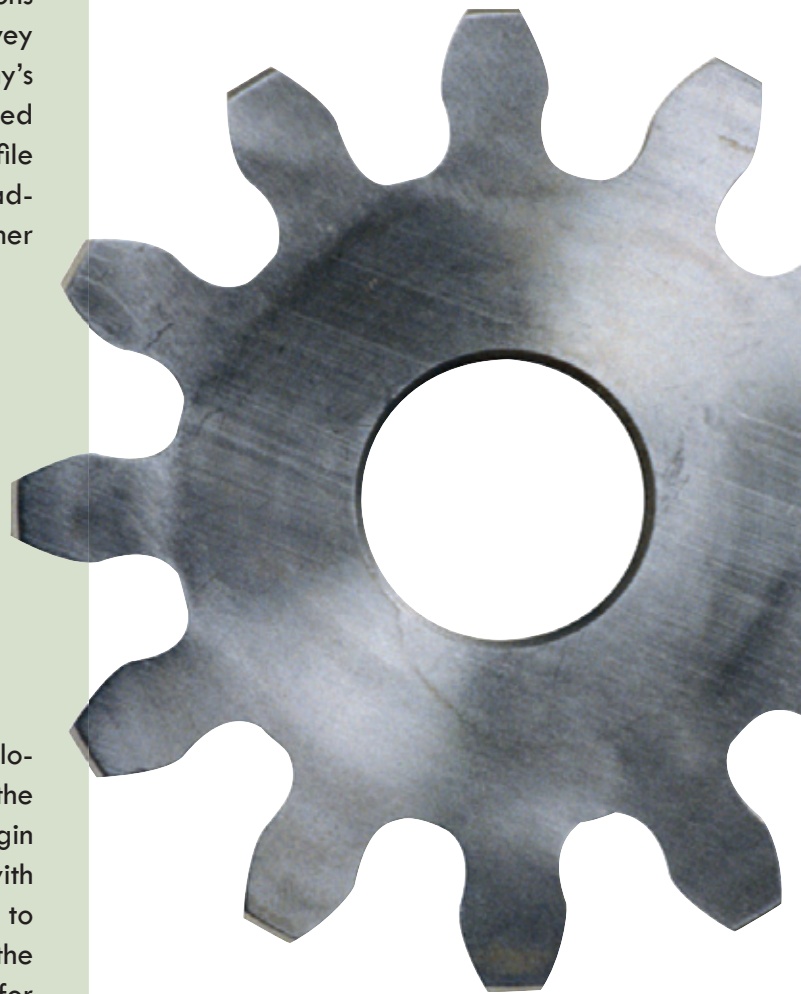
Opinio allows you to include images in your questions and selecting among predefined look and feel survey templates or even customizing it to your own company's profile. The design of your survey can be controlled by two main methods. A survey template or a CSS file (Cascading Style Sheet). Survey text, buttons, headings, introduction, a "thank you" note and many other settings can be customized in Opinio.

Survey Publishing

When your survey is done, you can simply publish a link to it on your website, or send out an email or newsletter with the link to it. If you want better control of who responds to your survey, you can use Opinio's built-in invitation feature, where you invite respondents by email and giving each and every one of them a unique link to it.

Plugin API

The Opinio survey software lets your internal developers extend and customize the functionality of the application further through its available plugin Application Programmer's Interface (API). Along with Java programming skills, the plugin API permits you to write extensions to add any type of functionality to the application, making Opinio the perfect platform for your web surveys and data collection needs for years to come.



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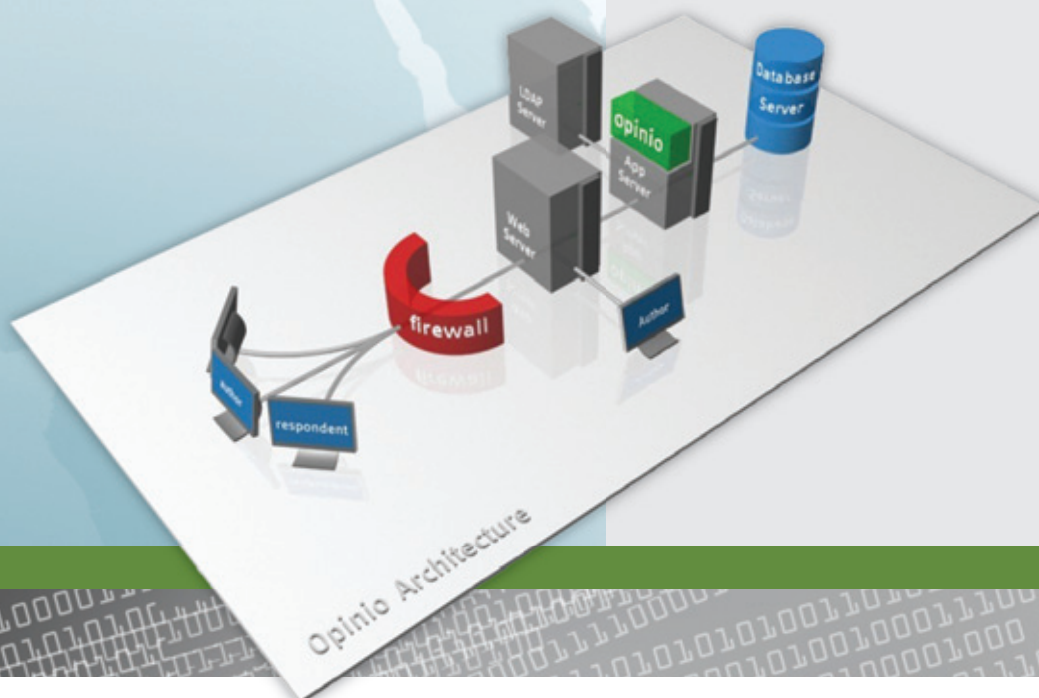


OPINIO Solutions

ObjectPlanet offers two major solutions for you. You can either choose to install Opinio on your own server for total control, or let ObjectPlanet host the application for you, freeing you from all application management worries. Both solutions are priced per the number of survey authors and we can help you find the perfect solution for you.

Opinio Installed Version

By downloading and obtaining a perennial license for Opinio Corporate or Opinio Enterprise, you can install and integrate Opinio in your own corporation or institution and have full control and management of the Opinio application and collected data. Both versions offer an unlimited number of surveys, questions, responses, and reports. There is even a clustering option available for installations expecting high loads of traffic.



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Shared Hosting

This is the ideal survey solution if you make the occasional online survey through the year. You simply receive an account on ObjectPlanet's server ranging from 1 to 25 survey authors, depending of your choice. It includes all basic features from the Opinio Enterprise version. There is a limit on 4000 responses per survey. Shared hosting does not support plugins or customization of the survey footer "powered by Opinio".

Virtual Hosting

If you have larger online survey needs and want your own instance of Opinio but don't want to install and manage a server yourself, this is the survey solution for you. It includes all features, including the possibility for plugins. ObjectPlanet will create a virtual server for you on one of our survey servers (shared with up to 7 other clients) and manage and maintain the survey software for you. Supports 5 to 100 survey authors and an unlimited number of surveys, questions, responses and reports.

Dedicated Hosting

With the dedicated survey solution, ObjectPlanet will set up a server dedicated solely to you and install and manage the software for you. This is the perfect survey solution if you have heavy loads from your respondents and many survey authors. The installation includes all features, and gives you an unlimited number of surveys, questions, responses, and reports. The number of survey authors starts at 50 and there is even an unlimited option available.



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NASA / eTouch Systems

In the year 2007 the NASA.gov website was due to be redesigned. The redesign needed to reach out to the new audience levels and also engage the site users in a collaborative way. eTouch Systems, was tasked to provide NASA with a redesigned Website. eTouch Systems chose Opinio from ObjectPlanet to be the solution for online surveys. The choice was made after carefully considering several products in the industry and based on our evaluation Opinio came out to be a product that has far superior feature set, easy to maintain both from an administration as well and ease of use standpoint. It integrated well with the overall infrastructure that the NASA.gov website had in place. Customizing the look and feel of the Online Surveys from a user experience standpoint was easy and quick to accomplish. We were also able to make the online surveys Section 508 compliant for web accessibility, which is mandatory for all government websites. To top all of that, customer service and support from Opinio was excellent and timely. Online Surveys are very prominently positioned on the NASA.gov website. We have been very happy with the product and the level of support that Object Planet has provided.

Eashwer Srinivasan
Project Manager
NASA Portal Contract
eTouch Systems

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Staff Union of the European Patent Office

SUEPO, the staff union of the European Patent Office, has been using Opinio for a number of years to satisfy all of our surveying needs. Not only do we regularly canvas staff opinion on a wide variety of issues but have also vastly improved our approach to elections, switching from the traditional paper ballot to elections in electronic form powered by Opinio. We have been extremely satisfied with this stable, secure, flexible and user-friendly solution and would gladly recommend it to others. This is especially the case in view of the level of support provided whether it is in responding to bug reports or assisting in the writing of plugins to customize the functionality to our specific needs.

Ian Catle
Patent Examiner at SUEPO

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Lafayette College

Lafayette College, a selective small liberal arts college in Easton, PA, began using ObjectPlanet's Opinio Enterprise web-based data collection tool in early 2007 to replace a third-party hosted service. After reviewing a number of hosted services and open-source products, we selected Opinio because it offered a variety of simple-to-use features at a reasonable cost. Some of the key features that impressed us were the rather simple question authoring and conditional branching tools; the integration with our email server to send survey invitations and reminders through Opinio; the ability to manage survey author accounts in an enterprise capacity; and the ability to authenticate survey authors via LDAP and, when needed, to limit survey access to those affiliated with Lafayette.

Since deploying Opinio in 2007 we have seen widespread adoption across our campus. Professors and students are using it to collect research data; administrative departments are replacing paper-based forms; student organizations are holding online elections of officers; many departments are using it to survey their constituents to better serve them; and the list could continue. Opinio has proven to be flexible for a variety of needs and uses, while maintaining a mostly intuitive interface for our campus users.

We are pleased we adopted Opinio at Lafayette College and have found its implementation to be a successful one here.

Jason Alley
Instructional Technologist at Lafayette College



About **OBJECTPLANET, INC.**



ObjectPlanet is the creator of a diverse portfolio of Award Winning, easy to use and cost effective software solutions that enable our customers to exceed their goals.



Located in Oslo, Norway, ObjectPlanet currently serves over 3,300 customers, located in 85 countries around the world. We count many of the largest software vendors, corporate software development, IT organizations, governments and educational institutions among our customers, many of whom are the acknowledged leaders in their industries.



Founded in 1998, ObjectPlanet is an acclaimed provider of innovative and powerful software solutions. We believe it is our commitment to exceeding customer needs - current and future - that have led to our consistently strong growth and profitability.

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